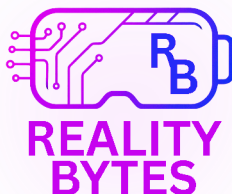


MEDIA KIT 2026



# REALITY BYTES

A weekly live podcast covering gaming, XR tech, AI, and home automation.  
No fluff, just honest takes.

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## About The Show

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Reality Bytes is a weekly live podcast covering everything from the latest in gaming across all platforms to cutting-edge XR technology, artificial intelligence, and home automation. We don't just cover VR -- we cover the full spectrum of tech that shapes how we play, work, and live.

Whether you're a hardcore PC gamer, a console loyalist, a VR enthusiast, or just love tinkering with smart home gadgets, there's something here for you.

# Show Details

Format	Weekly live podcast
Schedule	Every Tuesday at 9:00 PM EST
Episode Length	1.5 - 2.75 hours
Website	realitybytes.live
Contact	Hello@realitybytes.live

# Audience & Reach

<div>17K+</div> <div>YOUTUBE SUBSCRIBERS</div>	<div>1.7M</div> <div>LIFETIME VIEWS</div>	<div>35.4K</div> <div>AVG VIEWS / EPISODE</div>	<div>177K+</div> <div>FACEBOOK GROUP MEMBERS</div>
<div>1K+</div> <div>DISCORD MEMBERS</div>	<div>191</div> <div>TOTAL EPISODES</div>	<div>15</div> <div>EPISODES AS REALITY BYTES</div>	<div>176</div> <div>EPISODES AS Q2C-VR GAMER</div>

## 90-Day Growth

**237K**

VIEWS

**+132% vs prior 90 days****4.5K hrs**

WATCH TIME

**+38% vs prior 90 days****+2.5K**

NEW SUBSCRIBERS

**+186% vs prior 90 days**

28-day subscriber growth: +928

## Topics We Cover

**Gaming**PC / Console  
/ VR / Mobile**XR Tech**VR / AR /  
Mixed Reality**AI**Tools, Trends  
& Impact**Hardware**PCs,  
Peripherals &  
Gaming Gear**Home  
Automation**Smart Home &  
IoT

## Meet The Hosts

**Eric Masher****Host**

Gaming industry veteran and XR advocate. Eric brings deep knowledge of the gaming landscape and a passion for emerging tech to every episode.

**Todd Jackson****Host**

Tech enthusiast and lifelong gamer covering everything from VR to smart home automation. Director of Impact Labs by day, podcast host by night.

**Skeeva****Host (Harry Skigis)**

Known in the community as Skeeva, Harry brings hands-on experience with gaming hardware and XR tech along with a no-nonsense take on the industry.

## Where To Find Us

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### Live Simulcast

YouTube

Twitch

LinkedIn

Facebook

X / Twitter

Kick

### Audio Platforms

Spotify

Apple Podcasts

iHeart Radio

### Social & Community

Discord

Facebook Group

Instagram

## Current Partners

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Hello Real

BoboVR

Pimax

Reloptix

Kiwi Design

Keychron

RotoVR

XReal

Rokid

## Brand Colors

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**Magenta**

#d946ef

**Purple**

#9333ea

**Blue**

#4f46e5

**Cyan**

#06b6d4

**Black**

#0a0a0f

## Get In Touch

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**Hello@realitybytes.live**

**Website:** [realitybytes.live](https://realitybytes.live)

**YouTube:** [youtube.com/@realitybytestech](https://youtube.com/@realitybytestech)

**Twitch:** [twitch.tv/q2cvrgamer](https://twitch.tv/q2cvrgamer)

**Discord:** [discord.gg/t5BHnDHjHe](https://discord.gg/t5BHnDHjHe)

**Twitter / X:** @ToddJacksonVR | @skeeva | @ericmasher

**Instagram:** [instagram.com/realitybytestech](https://instagram.com/realitybytestech)

**Spotify:** Reality Bytes on Spotify

**Apple Podcasts:** Reality Bytes on Apple Podcasts

**iHeart:** Reality Bytes on iHeart